



GRADUATE UNIVERSITY OF SOUTHERN AFRICA

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GRADUATE UNIVERSITY OF SOUTHERN AFRICA IS AN EQUAL OPPORTUNITY EMPLOYER IN ACCORDANCE WITH EMPLOYMENT EQUITY
COMMISSION OF NAMIBIA AND AFFIRMATIVE ACTION ACT 29 OF 1998

PROGRAMS AT THE GRADUATE UNIVERSITY OF SOUTHERN AFRICA (GUSA) GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

MASTER'S DEGREE

Master of Business Administration with specializations in:

1. Digital Marketing
2. Risk Management
3. Business Analytics
4. Entrepreneurship and Innovation
5. Logistics and Supply Chain Management
6. Financial Engineering

Core Courses

1. Strategic Management
2. Organizational behavior
3. Strategic Marketing Management
4. Strategic Information Systems
5. Managerial Economics
6. Accounting for Business Managers
7. Corporate Governance
8. Research Methodology

Specialization

Specialization courses depends on degree or specialization of choice.

Master's Thesis

DOCTORATE DEGREE

Doctor of Philosophy in Business Administration with specializations in:

1. Logistics and SupplyChain Management
2. Business Analytics
3. Management

Core Courses

1. Academic Writing for Post-Graduate Studies
2. Research Ethics
3. Quantitative Research Analysis I
4. Quantitative Research Analysis II
5. Qualitative Research Analysis I
6. Qualitative Research Analysis II
7. Mixed-Methods Reasoning and Analysis
8. Research Seminar

Specialization

Specialization courses depends on degree of choice.

Doctoral Dissertation